

Method of acquisition of hoodia

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Hoodia gordonii has been well known all over the world as an appetite suppressant and is being widely promoted in weight loss pills. Several studies have also supported this effect of hoodia wherein hoodia was noted to have many organic chemicals that suppressed the appetite and hence decreased the food consumption.^{1,2}

Pure hoodia is in short supply

It has been estimated that about 10% of all plant species are found in South Africa which is fast becoming a major supplier of such plant products. Hoodia gordonii is one such product that is being exclusively exported to many parts of the world.³ The consumption of hoodia gordonii has increased rapidly and the supply is not sufficient to match the demand.

Why adulterated hoodia is rampant in the market?

However, the massive requirement of hoodia has led to malpractices in the export of hoodia products and the quality of hoodia being available in the market. The amount of hoodia gordinii plants are gradually decreasing due to the mass exporting of these plants to all parts of the world.

Hence the amount of pure hoodia available has decreased and has led to a substantial increase in the price of the products and also the restriction of mass sale. Rapid increase in the demand for products such as hoodia has resulted in many companies producing or acquiring impure products or selling adulterated products at a lesser price to increase their sales.

Where the plant hoodia gordonii grows?

Hoodia gordonii plant grows only in the South African deserts and was first reported to be used by the San indigenous people (Bushmen). From then on the knowledge has spread and the use of hoodia has multiplied to enormous extents. The South African government and related agencies have formed an alliance with these Bushmen to ensure supply of pure hoodia to the buyers.

Buying from these authentic sources also serves another important purpose. The San community members are extremely poor and tend to suffer from malnutrition. The alliance

between the government and the busmen ensures that these people get the benefits of the hoodia being sold all over the world.^{4, 5}

Uniquehoodia is authentic and pure hoodia

Uniquehoodia obtains hoodia from such authentic government agencies and has achieved the C.I.T.E.S. Certificate by the South African Department of Environmental Affairs and Tourism to purchase pure and authentic hoodia from the farms of South Africa.

This certificate ensures that the consumer get only the purest form of hoodia grown in the South African farms, which means you can reap the maximum benefit from this magical plant that suppresses the appetite naturally.

This also benefits the San Bushmen who deserve the accolades for introducing a wonder plant to the world. The hoodia thus obtained from the farms of South Africa undergo meticulous processing to clear the products of any impurities to prevent any adverse effects.

Uniquehoodia contains maximum active compounds

Pure hoodia thus obtained contains the maximum number of organic chemicals that mimic the actions of natural substances in the body thereby suppressing the appetite effectively.

Hence hoodia is a completely natural method to lose weight without any harmful side-effects. Uniquehoodia provides the purest hoodia but only in limited quantities to each consumer as the amount of pure hoodia available from the South African farms is quite less.

References:

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